Fashion Styling

Fashion & Textiles Short Courses
Fashion Styling

Description
An insider’s guide to the role of the stylist today. Learn about being an interpreter of fashion, from a professional industry-renowned stylist. This course introduces the different areas a stylist can be involved in, including photo shoots for fashion & homewares, co-ordinating fashion shows, wardrobe styling for television or film and personal wardrobe styling.

Content
- how a stylist gains their knowledge, profiling of famous stylists
- successful photo shoots - different mediums, preparation
- fashion shows - from concept to execution
- stylist role in visual merchandising
- wardrobe styling for television commercials, TV shows & film
- personal styling & celebrity dressing
- practical hands-on activities to explore aspects of styling, including exploration of mood boards, photo shoot set ups etc

Outcome
By the end of the course students will have a realistic awareness of the role of the stylist in its many different forms. Students will have been exposed to what it’s like to work as a stylist and will themselves have participated in some styling projects including a photoshoot.

Suited to
This course is suited to those students who are interested in becoming a stylist and would like to know more of what it entails. It would also interest fashionista’s that love fashion and would like to explore an aspect of the industry under the guidance of an experienced professional.

Delivery
This course is delivered as a 3 hour evening course or a 3 hour saturday morning course over 6 weeks.

Cost
The course fee is $745

How to be a Personal Stylist

Description
Learn about being an interpreter of fashion and how to advise others on what to wear and how to wear it to fabulous effect, from a professional industry-renowned stylist. Do you appreciate a great sense of style and want to advise others on how to ‘wear it well’? This course is ideal for retail assistants who want to finesse their techniques for offering fashion advice to customers, or for people who want to learn more about their own personal style and how to get the most from it.

Content
The course will include learning in the following areas:
- communicating ideas and making suggestions using appropriate language and terminology
- understanding peoples needs and wants
- body shape
- accessorising

Outcome
Students will gain confidence in how to communicate fashion ideas with others and how to put together stylish looks for optimum outcomes.

Suited to
Ideal for people wanting to improve their personal styling abilities either for the work environment, such as fashion retail assistants and want-to-be personal shoppers, or for personal reasons, such as wanting to explore their own personal style and grow confidence in experimenting with fashion.

Delivery
This course is delivered as a 3 hour saturday morning course over 4 weeks.

Cost
The course fee is $475

See website for available course dates
For more details, enquiries and enrolments visit RMIT Short Courses:
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RMIT short course terms and conditions are available at www.shortcourses.rmit.edu.au. Course dates/times are subject to change, please check online or phone +613 9925 8111 for current course details.